

Sponsorship Opportunities



Canadian Classics Can Am Series

Canadian Classics Rugby
C/O 444 Grafton Street, Victoria, BC, V9A 6S3 Ph: 250-857-1062

About the Canadian Classics Can Am Series



The 2024 Canadian Classics on tour in Houston, Texas, 2024, prior to matches vs Houston's Sabercats Academy and the Classics USA Eagles

The men's Can-Am Series is an annually alternating home & away event played each summer, between the Canadian Classics and the USA Classic Eagles, in which each country takes turns hosting the other year to year.

Can-Am Classics rugby features an exciting mix of former top international players, and deserving domestic players, who represent their countries in a classic friendly. Both Canada and the USA utilize the Classic Can-Am as a crucial trial match to test new prospects, try different combinations and systems, and make selections for the prestigious World Rugby Classic held each fall in Bermuda.

Although highly competitive, and very demanding, selection for this event is one of the most sought-after goals for senior players across Canada. With a chance to represent their nation on an international stage (or return to it after a hiatus), and a shot at a coveted spot in Bermuda, these players give this series their all and are very worthy recipients of your consideration and support!



Men's Program Sponsorship Levels

There are five levels of sponsorship: *Title, Gold, Silver, Bronze, Supporter* and every package can be tailored for the specific needs or requests of the sponsor.

Men's "Title" Level - \$10,000

- 🍁 Company Logo on front of all Canadian Game Jerseys
- 🍁 Company Logo on team polo and other highly visible locations on all kit
- 🍁 Framed team photo
- 🍁 One signed and framed game jersey
- 🍁 2 Complete sets of Canadian Classics exclusive tour kit & clothing
- 🍁 Recognition at this year's Can-Am events and gatherings.
- 🍁 Recognition and link on Canadian Classics website.
- 🍁 Recognition and link on Canadian Classics social media accounts.
- 🍁 Opportunity for team photo for press release purposes.

Men's "Gold" Level - \$5,000

- 🍁 Company Logo on back of all Canadian Game Jerseys
- 🍁 Company Logo on back of team polo & other highly visible locations on select kit
- 🍁 Framed team photo
- 🍁 One complete set of Canadian Classic clothing including: ¼ Zip Pullover, Supporter's Jersey, Golf shirt, Tee-shirt, Ball cap, Scarf, Gym Bag, & Keychain
- 🍁 Recognition on Canadian Classics website.
- 🍁 Recognition on Canadian Classics social media accounts.
- 🍁 Opportunity for team photo for press release purposes.

Men's "Silver" Level - \$2500

- 🍁 Company Logo on sleeve of all Canadian Game Jerseys
- 🍁 Company Logo in visible location on select kit
- 🍁 Framed team photo
- 🍁 Recognition on Canadian Classics website.
- 🍁 Recognition on Canadian Classics social media.

Men's "Bronze" Level – \$1000

- 🍁 Company Logo on all Canadian Game Shorts
- 🍁 Company Logo in visible location on limited kit
- 🍁 Recognition on Canadian Classics social media accounts.

Men's "Supporter" Level – \$500

- 🍁 Recognition on Canadian Classics social media accounts.

Thank you for your time reviewing these opportunities. If we can be of any further assistance, provide more information, or to send logo images please contact Canadian Classics Executive Director Darrin Chaplin.

Sincerely,



Tom Woods
President

Canadian Classics Rugby
www.canadianclassicsrugby.com

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Darrin Chaplin
Executive Director
C: 403-836-8049
E: classicsrugby@gmail.com